FARNUS TECHNOLOGIES

BUSINESS SYSTEMS · HUMAN JUDGMENT · SELF-RELIANCE

Build the systems that let people build.

A portfolio of practical business software built to make capable operations more accessible.

$500,000 funding round · 10% proposed equity

NOVEMBER 2026

OUR MISSION

Farnus builds and democratizes scalable, dependable, and easy-to-use business systems that increases the value of the human in the loop, strengthens their judgment, and allows people to build organizations on their own terms rather than let external circumstances and regulatory environments dictate it for them.

Systems are the foundation for dependable results.

AI is a tool used alongside the system. People retain judgment, authority, and responsibility.

THE OPPORTUNITY

Good businesses carry too much operating weight.

Our product thesis: capable systems should make essential business work easier to understand and manage.

01	**Disconnected work**	Records, decisions, and next steps are often spread across tools that do not share a clear operating picture.
02	**Uneven access**	Smaller organizations may not have the time or specialist capacity to manage every critical function.
03	**Changing environments**	Rules, tax obligations, and local conditions change; the underlying record of what happened must remain clear.

HOW WE BUILD

One reliable record. Layers that can adapt.

Separate what happened from the rules and tools used to interpret it.

PEOPLE	Set authority · review · approve consequential actions
AI / AUTOMATION	Assist with search, drafting, patterns, and routing
COMPLIANCE RULES	Versioned interpretations by time, place, and context
IMMUTABLE RECORDS	Events and evidence describe what happened

PRODUCT PORTFOLIO

A portfolio built around essential work.

Current product status as described by Farnus Technologies.

LIVE · FREE CORE

BTCOGS

Available at no cost. We intend to keep the core product free.

IN DEVELOPMENT

Greenkey

A Farnus system currently being built.

IN DEVELOPMENT

Folio

A Farnus system currently being built.

IN DEVELOPMENT

Purewater

The accounting ledger for clear records and dependable controls.

ACCOUNTANT-FIRST TAX OPERATIONS

A developing workflow for facts, authority, evidence, and professional review.

Keep the useful core free. Earn from added value.

A free product can build reach while optional services fund continued development.

FREE CORE

No paywall around the product’s core value. Free access stays central to BTCOGS.

OPTIONAL PAID SERVICES TO TEST

Team use	Shared workspace, roles, and collaboration
Hosted operations	Managed backups, synchronization, and availability
Business integrations	APIs, exports, reporting, and workflow connections
Support	Priority onboarding and help for organizations

These paid tiers are monetization hypotheses, not launched plans or approved prices. Validate willingness to pay before setting pricing.

DATA SECURITY

Security is a system property, not a badge.

What is operating today—and what remains in the build plan.

OPERATING TODAY

Public site uses Vercel HTTPS. CRM sign-in is protected by Vercel SSO. The site uses Supabase’s public-content endpoint with a publishable key.

CURRENT LIMIT

CRM records live in the active browser profile. They are not yet a centralized multi-user database. No independent security certification is claimed.

BUILDING TOWARD

Least-privilege access, server-enforced permissions, reviewed row-level security, durable event history, and tested recovery.

Sources: Vercel custom-domain HTTPS documentation · Supabase API-key guidance · Supabase Row Level Security guidance

vercel.com/docs/domains/set-up-custom-domain | supabase.com/docs/guides/getting-started/api-keys | supabase.com/docs/guides/database/postgres/row-level-security

REVENUE OUTLOOK

Illustrative revenue model: $180K to $2.75M.

Three-year planning case · USD · revenue, not ARR · no current revenue or customer count was supplied.

PROJECTED ANNUAL REVENUE · USD

2027	2028	2029
$180K	$805K	$2.748M

Illustrative forecast only. Product launches, conversion, pricing, and customer volume are unvalidated assumptions.

PROJECTION ASSUMPTIONS

What has to be true for the model to work.

Illustrative volume × assumed pricing; all assumptions require customer validation.

PRODUCT	2027 VOLUME	REV.	2028 VOLUME	REV.	2029 VOLUME	REV.
BTCOGS	150 × $25/mo	**$45K**	750 × $25/mo	**$225K**	2,200 × $25/mo	**$660K**
Greenkey	5 pilots × $10K	**$50K**	20 × $12K	**$240K**	60 × $14K	**$840K**
Folio	3 pilots × $10K	**$30K**	20 × $8K	**$160K**	55 × $9.6K	**$528K**
Purewater	5 pilots × $11K	**$55K**	10 × $18K	**$180K**	40 × $18K	**$720K**
TOTAL ANNUAL REVENUE		**$180K**		**$805K**		**$2.748M**

BTCOGS remains free at its core; the $25/month assumption is for optional paid team services. Other per-customer amounts are modeled revenue assumptions, not approved prices.

PROPOSED FINANCING

$500,000

for 10% equity

Implied $4.5M pre-money · $5.0M post-money

PROPOSED USE OF FUNDS

Product engineering	**$225K**	45%
Security and infrastructure	**$75K**	15%
Customer discovery and go-to-market	**$125K**	25%
Operations, legal, and accounting	**$50K**	10%
Contingency	**$25K**	5%

Illustrative proposal only; subject to investor discussion, diligence, and definitive legal documents. No securities are being offered by this presentation.